

2022-2023 District Goals

District: 14 C
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 85% of clubs in our district report service.

Action Plan

[Action Plan - Service Activities.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	17
2nd Quarter	0	0	12	18
3rd Quarter	1	6	12	17
4th Quarter	1	20	11	18

FY New Clubs

2

FY Charter Members

26

FY New Members

45

FY Retention Goal

70

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

1

Action Plan

[Action Plan - Membership - New Clubs 7253.docx](#)

[Action Plan - Membership - Retention 1808.docx](#)

[Action Plan - Membership - New Members.docx](#)

[Action Plan - Membership - Visibility.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 80% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 45% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Action Plan - Leadership Development.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 5%.
- b. Our team will ensure that 12 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[Action Plan - LCIF.docx](#)

CUSTOM GOALS

Goal Statement

By the end of 2022 / 2023 Lions Year .. District 14-C will organize a District Fundraising event for a local Charitable Organization The decision was to have a vacation raffle with all proceeds being split 50% / 50% between Leader Dogs for the Blind and PA Beacon Lodge .. 2000 tickets max @ \$10.00 / ticket

Action Plan

Goal Statement

By the end of 2022 / 2023 Lions Year .. District 14-C will organize a District Fundraising event for a local Charitable Organization The decision was to have a vacation raffle with all proceeds being split 50% / 50% between Leader Dogs for the Blind and PA Beacon Lodge .. 2000 tickets max @ \$10.00 / ticket

Action Plan

[Action Plan - Custom.docx](#)